# Sony Alpha 7C Body

Compact Size, Full-frame Power In combination with an FE 28-60mm F4-5.6 lens, the ?7C1 achieves uncompromising full-frame quality with the world's smallest and lightest2 camera and lens system. Compact in size but meeting high expectations for image quality, AF and speed, it's truly an all-round performer, ready to enhance your creativity wherever you go.

Rating: Not Rated Yet
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ManufacturerSony UK

Description

Uncompromising quality for stills and movies
Stunning image quality, only possible from a full-frame sensor.

Full-frame imaging in a compact body
Superior light collection means high-quality, low-noise images
Bigger sensors create better images, and the ?7C's full-frame sensor is much larger than the sensors in smartphones, compact digital cameras and similar-sized APS-C interchangeable-lens cameras. The resulting increased light collection allows for professional-quality images with reduced noise, and more retained detail in both shadows and highlights.

Compact size, easy operation
The ?7C was fashioned to be compact, lightweight and portable without compromising genuine full-frame camera performance. This goal was accomplished by developing new mechanical components, such as a space-saving shutter and optical stabilisation unit, along with layout and structural enhancements.

Stunning images, even at fast shutter speeds and in dim light
The larger pixel sizes on the sensor allow for an increased signal-to-noise ratio, for beautiful images with more detail in textures and shadow areas. Noise reduction is particularly effective at the medium- and high-ISO sensitivities required for fast-moving or poorly lit subjects. Standard ISO100-51200 is extendable to ISO50-204800.

Lenses to match your style
A vast E-mount lens line-up, from wide to telephoto, video and specialised
Whether you're an amateur or a professional, a photographer or a movie creator, a diverse range of over 50 E-mount lenses is available to elevate your creativity. Compact full-frame lenses provide exceptional low-distortion images, even at wide focal lengths, and allow for beautiful

image depth and bokeh.