

Panasonic Lumix TZ300



Panasonic is pleased to introduce the new LUMIX TZ300, a pocket-sized*1 digital compact camera designed for travelers and everyday creators who want exceptional image quality in a portable form. Whether you're photographing distant landmarks on a vacation, capturing vibrant night views in a busy city, or recording spontaneous moments with friends, this versatile camera adapts to any situation.

Rating: Not Rated Yet

[Ask a question about this product](#)

Manufacturer [Panasonic](#)

Description

The LUMIX TZ300 combines a powerful 15x optical zoom with a 1.0 type BSI CMOS sensor to deliver clear, detailed images even in challenging lighting. Its LEICA certified lens covers a 24–360mm*2 focal range, enabling everything from sweeping landscapes to faraway

subjects to be captured with crisp precision. The high sensitivity sensor minimizes noise in nighttime scenes, preserving natural brightness and fine detail at approximately 20.1 megapixels.

For creative close-up shooting, the TZ300 features AF Macro, allowing users to focus as close as 3cm. Small objects—from delicate flowers to everyday accessories—can be captured with sharp clarity. Despite its advanced capabilities, the compact camera body fits easily into a pocket or bag, making it ideal for daily carry and travel.

For video shooting, the TZ300 offers 4K recording at 3840 x 2160, providing lifelike detail for travel scenes and fast-moving action. High speed FHD 120fps recording offers smooth slow-motion expression, while 4K PHOTO captures moments at 30 frames per second, letting you extract the perfect shot.

To ensure stable and blur free shooting, POWER O.I.S. effectively compensates for handshake at telephoto or in low-light environments. When filming while walking, 5 axis HYBRID O.I.S.+ provides smooth, stable video.

A variety of 22 creative filter effects allow users to tailor the look of their photos to match their personal style. A built in flash ensures bright, clear results even in dark settings such as indoor parties or nighttime portraits.

With Bluetooth® connectivity and Wi-Fi® image transfer via the Panasonic Image App, sharing photos and videos from the TZ300 is fast and convenient. USB Type C® charging*3 provides added flexibility, allowing users to power the camera on the go using AC adapters, PCs, or portable power banks.

High Image Quality

1.0-type 20.1MP BSI CMOS sensor captures bright, detailed images with minimal noise, even in low-light scenes
LEICA certified 24–360mm*2 15x optical zoom lens delivers clear results from wide landscapes to distant subjects
AF Macro enables close-up shooting from 3cm, ideal for small objects and everyday discoveries
Reliable Image Stabilization

4K video (3840x2160) records travel scenes with lifelike detail
High-speed FHD 120fps for smooth slow-motion footage
4K PHOTO captures 30 fps burst images, allowing you to select and save the perfect moment
22 creative filters offer a wide range of in-camera effects to match your preferred shooting style
Powerful Photo & Video Performance

POWER O.I.S. minimizes blur when shooting handheld, especially at telephoto or in low light
5-axis HYBRID O.I.S.+ ensures smooth and stable video while walking
Smart Connectivity & Convenience

Connect to a smartphone via Bluetooth®, and transfer images through Wi-Fi® using the Panasonic Image App
USB Type-C® charging*3 from AC adapters, PCs, or power banks for easy power on the go
Compact, pocket-sized*1 design makes it ideal for travel and daily carry
*1 Approx. 111.2 (W) x 66.4 (H) x 45.2 (D) mm. Dimensions exclude protrusions.
*2 35mm camera equivalent: 24-360mm
*3 Power supply is not available.
?Leica is a registered trademark of Leica Microsystems IR GmbH.
?The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Panasonic Holdings Corporation is under license. Other trademarks and trade names are those of their respective owners.
?“Wi-Fi®” is a registered trademark of Wi-Fi Alliance®.