

Canon Powershot SX740 HS Lite



Tell your story in 4K with a powerful 40x travel superzoom. With 40x optical zoom, superfast DIGIC processing and spectacular 4K resolution in a pocket-sized body, the PowerShot SX740 HS Lite Edition is the ultimate 'all-in-one' solution to capture treasured moments in 20.3 Megapixel detail.

Rating: Not Rated Yet

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Manufacturer [Canon](#)

Description

40x zoom in your pocket

Measuring just 39.9 mm deep, the PowerShot SX740 HS Lite Edition boasts a powerful 40x optical zoom and a 20.3 Megapixel CMOS sensor, plus DIGIC 8 for capturing high definition photos with ease.

Picture-perfect compositions

Canon's unique DIGIC 8 processor actively manages camera settings such as Zoom Framing Assist and Hybrid Auto so you can point and shoot with incredible results.

Fast shooting speeds

Never miss a moment with incredibly responsive shutter release and 10 fps continuous shooting, plus snap the perfect selfie with Self Portrait mode and a flip up LCD screen.

PowerShot SX740 HS Lite Edition

Share and store photos with Wi-Fi and Bluetooth®

Advanced Bluetooth®, Wi-Fi connectivity* and Auto Transfer allows you to easily share and back-up photos to compatible smart devices or home PC to keep your memories safe.

Get inspired

From colourful macros to misty mountain tops, here's how Alan Rowan uses the Canon PowerShot SX740 HS Lite Edition to get the perfect

nature shot.